Company name: DesignOne Japan, Inc.

(Code: 6048 TSE1)

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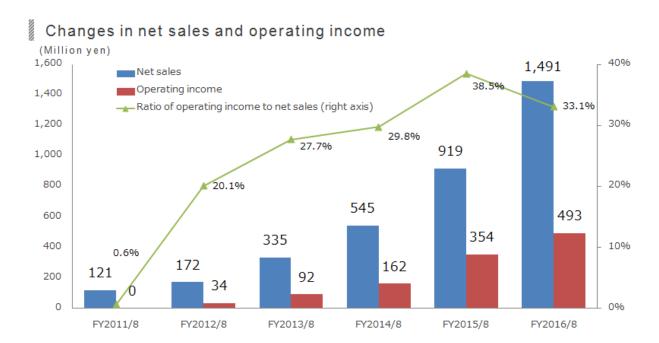
## Announcement of Financial Overview for FY8/16, Commemorative Dividend for Listing on TSE1 and Mid-term Plan

DesignOne Japan, Inc. announces its full-year financial overview for the fiscal year ended August 2016 (Sep. 1, 2015 – Aug. 31, 2016), notice regarding payment of commemorative dividend for listing on the Tokyo Stock Exchange First Section, and its mid-term plan as follows.

## 1. Reached new record highs in net sales (¥1,491 million) and operating income (¥493 million) in FY8/16

Net sales increased by 62.1% from the fiscal year ended August 2015 to 1,491 million yen and reached a new record high, mainly driven by an increase in the average customer spend due to the growth in the number of paying member stores and option-using stores as a result of steady addition of various industries on the portal site. The company was able to record results exceeding the upward revision to the business forecast announced in March 2016.

Operating income increased by 39.1% YoY to 493 million yen. It also exceeded the revised forecast and reached a new record high, although SG&A increased due to a rise in personnel expenses by aggressive recruitment for business expansion, and temporary costs arising from expansion of office areas and transfer of listing market.



## 2. Plan to pay the commemorative dividend of 2 yen per share for listing on the 1<sup>st</sup> section of TSE in August 2016

Backed by the supports from all stakeholders including shareholders, the company's share were determined to be transferred to the Tokyo Stock Exchange First Section, it is now approximately one year and four months since its initial listing on TSE Mothers Section.

To express the company's gratitude for its shareholders, the company will pay the commemorative dividend of 2 yen per share.

	FY8/15 Result	FY8/16 Forecast (To be discussed in the shareholder meeting)	FY8/17 Forecast
Effective date	August 31, 2015	August 31, 2016	August 31, 2017
Dividend per share	0.00 yen	2.00 yen (Commemorative dividend: 2.00 yen)	TBD

## 3. Continue investment in business expansion while maintaining a profit margin of 30%, with the aim of achieving 1 billion yen of operating income in FY8/19

With sustained stable growth in the *Ekiten* business as a base, and while maintaining both a sales growth rate of 30% and a profit margin of 30%, the company is continuing to promote further expansion in its business by means of acceleration in the adding of various industries in *Ekiten* and development of new web portal services, and development of business platform. The company aims to achieve net sales of 3,300 million yen, operating income of 1,000 million yen and the number of *Ekiten* paying member stores of 38,000 for the fiscal year ending August 2019.

